



EVENT FOLLOW-UP SURVEY

NAME OF EVENT

DATE OF EVENT _____

1. Did you visit Jonesboro overnight to attend this event?
Yes _____ No _____
2. Did you stay in a hotel? Yes _____ No _____
Name of hotel: _____
How many rooms did you reserve: _____
How many nights did you stay in the hotel? _____
3. Did you visit area restaurants and shopping venues during your visit?
Yes _____ No _____
4. Do you plan to return to Jonesboro as a destination as a result of your visit?
Yes _____ No _____